

NNN: National Numeracy Network (US)

NNN-SERC Statistics 2009-2016 by Month (plus Dec, 2008)

Google Analytics <https://analytics.google.com>

2016							
Month	Sessions	pViews	Users	Pg/Sess	Bounce%	% New	
1	970	1,715	855	1.77	79.07%	82.68%	1.73 Pages/Sess
2	1031	1,637	918	1.59	81.77%	83.41%	1:00 Ave Session Duration
3	1118	2,004	971	1.79	79.07%	82.83%	79.22% Bounce Rate
4	998	1,579	899	1.58	81.16%	85.57%	82.66% % New Sessions
5	871	1,453	731	1.67	80.48%	79.91%	
6	876	1,617	747	1.85	78.31%	81.16%	
7	716	1,377	613	1.92	73.74%	80.73%	
8	793	1,498	691	1.89	75.79%	81.34%	
9	1049	1,836	924	1.75	76.45%	82.94%	
10	1097	1,807	973	1.65	80.95%	84.50%	
11	1045	1,752	935	1.68	81.05%	84.78%	
12	794	1,433	688	1.80	80.62%	79.88%	
Sum	11,358	19708	9945	1.75	79.04%	82.48%	Average of months
Google	11358	19708	9499	1.73	79.22%	82.66%	Yearly average
			**				

2015							
Month	Sessions	pViews	Users	Pg/Sess	Bounce%	%New	
1	1042	2087	889	2.00	74.86%	79.17%	1.92 Pages/Sess
2	1163	2230	995	1.92	74.46%	80.91%	1:14 Ave Session Duration
3	1151	2324	909	2.02	74.46%	74.89%	75.82% Bounce Rate
4	1062	1857	917	1.75	79.28%	82.56%	80.93% % New Sessions
5	1010	1779	898	1.76	79.11%	83.37%	
6	891	2067	747	2.32	73.96%	77.56%	
7	805	1555	693	1.93	72.82%	79.63%	
8	921	1970	777	2.14	71.12%	79.15%	
9	1315	2520	1156	1.92	76.20%	82.81%	
10	1247	2267	1115	1.82	78.51%	83.64%	
11	1122	1970	1004	1.76	77.81%	83.24%	
12	784	1,376	703	1.75	75.23%	83.16%	
Sum	12513	24002	10803	1.92	75.65%	80.84%	Average of months
Google	12513	24002	10273	1.92	75.82%	80.93%	Yearly average
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NNN-SERC HISTORY BY YEAR per Google Analytics

SESSIONS

Month	2009	2010	2011	2012	2013	2014	2015	2016	2017
1	779	2,503	4,740	1,295	1,754	1,057	1,042	970	947
2	1,066	3,332	4,100	1,468	1,624	1,167	1,163	1031	874
3	1,255	3,409	3,888	1,723	1,679	1,225	1,151	1118	
4	1,648	3,589	4,899	1,545	1,369	1,095	1,062	998	
5	1,541	3,724	3,445	1,565	1,348	1,020	1,010	871	
6	989	3,056	3,636	1,407	1,352	767	891	876	
7	1,166	3,228	2,656	1,522	1,131	742	805	716	
8	1,221	3,631	1,637	1,340	1,018	1,048	921	793	
9	1,396	4,009	1,480	2,181	1,429	1,232	1,315	1049	
10	1,615	4,800	1,604	2,592	1,658	1,374	1,247	1097	
11	1,664	3,509	1,513	2,012	1,688	1,004	1,122	1045	
12	1,385	4,060	1,057	1,555	1,314	944	784	794	
Sum	15,725	42,850	34,655	20,205	17,364	12,675	12,513	11,358	167,955
Google	15,725	42,850	34,655	20,205	17,364	12,675	12,513	11,358	167,955
% New	59.29%							82.66%	

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1.92 Pages/Sess
1:14 Ave Session Duration
75.82% Bounce Rate
80.93% % New Sessions

PAGE VIEWS

Month	2009	2010	2011	2012	2013	2014	2015	2016	2017
1	1,939	3,626	6,185	2,344	3,358	2,247	2,087	1,715	1,987
2	2,137	5,493	5,415	2,825	3,221	2,084	2,230	1,637	1,538
3	3,184	5,447	5,194	3,038	3,000	2,593	2,324	2,004	
4	4,555	5,153	6,327	3,117	2,453	2,179	1,857	1,579	
5	3,679	5,031	5,040	3,285	2,798	2,091	1,779	1,453	
6	1,836	4,302	4,576	2,901	2,848	1,527	2,067	1,617	
7	1,902	4,245	4,108	3,206	2,131	1,788	1,555	1,377	
8	2,131	4,485	2,852	2,865	2,129	2,237	1,970	1,498	
9	2,394	5,248	3,925	4,587	2,745	2,452	2,520	1,836	
10	2,734	6,701	4,117	4,896	2,940	2,898	2,267	1,807	
11	2,848	4,804	2,843	3,235	3,508	1,940	1,970	1,752	
12	2,373	5,728	2,023	2,401	2,255	1,762	1,376	1,433	
Sum	31,712	60,263	52,605	38,700	33,386	25,798	24,002	19,708	287,416
Google	31,712	60,263	52,605	38,700	33,386	25,798	24,002	19,708	287,416
% New	59.28%								

1242 Dec-08

2 Pages/session
0:54 Ave session duration

March 1, 2017

NNN-SERC WEB STATISTICS

V1b

Per Google Analytics

82.32% Bounce Rate

54.62% % New Sessions

<https://support.google.com/analytics/answer/1009692?hl=en>

There are two ways to access Analytics:

through a standalone account at <http://www.google.com/analytics>, or
through your linked AdWords account.

You can sign in to your Analytics account from <http://www.google.com/analytics>.

Click Access Analytics, then enter your Google email address and password. Click Home at the top of any Analytic

Milo (3/1/2017): I can't find the "Click Access Analytics" option mentioned above.

The following is what I do to access Google Analytics for NNN at SERC:

Go to: <https://analytics.google.com>

AutoLink <https://analytics.google.com/analytics/web/provision/?authuser=0#provision/SignUp/>

Do not select: "Sign up"

Click on Person icon. Select Milo Schield: Schield@Augsburg.edu

Auto linked to Google Analytics for <http://serc.carleton.edu> NNN

I think this works because SERC set me up with NNN Google Analytics access.

is page to see the accounts, properties, and views to which you have access.