

NNN Google Analytics Report, November 1, 2014-2015

This report summarizes the web analytics for the NNN website for the time period of November 1, 2014 to November 1, 2015.

Measure	Number or percent
Number of visits	12,581
Number of returning visitors	2,433 (19%)
Number of new visitors	10,148 (81%)
Total pageviews	24,397
Average pageviews per visit	1.94
Average pageviews per visit, returning visitors	2.99

Measure	Number or percent
Number of 2 time users	1,036
Number of 3-8 time users	927
Number of 9-14 time users	183
Percent of 2-14 time users	17.1%
Percent of visits where more than one page was viewed	23.9%
Average visit duration	1:14
Average visit duration for returning visitors	2:30
Number of visits that lasted longer than 1 minute	1,754 (13.9%)

Top visited pages	Number of pageviews
/nnn/index.html	3,118
/nnn/quantitative_writing/examples/24112.html	1,353
/nnn/teaching/index.html	1,300
/nnn/numeracy/index.html	731
/nnn/quantitative_writing/examples/23804.html	727
/nnn/resources/index.html	684
/nnn/quantitative_writing/exampleshtml	657
/nnn/teaching_news/examples/example1.html	604
/nnn/quantitative_writing/examples/23928.html	472
/nnn/columns/plancks_constant_motion_rest.html	455

Top referring websites (beyond search engines and direct traffic).

1. Education.alberta.ca (143)
2. Whsd.org (124)
3. Maa.org (65)
4. Scholarcommons.usf.edu (43)
5. Searh.tb.ask.com (37)
6. Oercommons.org (28)
7. Bing.com (25)
8. Brown.edu (25)
9. Bothell.washington.edu (24)
10. Quantitativereasoning.new (21)